

# STARTUP DISCOVERY SCHOOL JUST TRANSITION IMPACT REPORT

---



**February  
2025**

Supported by

**The Mayor of  
London**

**&**

**The London  
Boroughs of  
Camden,  
Islington, and  
Lambeth.**

# Overview

## JUST/TRANSITION

### CAMDEN. ISLINGTON. LAMBETH

The 'Just Transition' project has been funded by the UK government, through the UK Shared Prosperity Fund. The initiative is a suite of programmes powered by Start Up Discovery School in partnership with Capital Enterprise.

Our programmes are designed to support, scale and grow climate tech businesses in the Greater London area.

We have worked directly with the London Boroughs of Camden, Islington, and Lambeth, as part of our work - ultimately to turbo-charge green climate tech businesses, in their area, with a focus on racial and gender equity, too.

This impact report showcases the effect that our work has had upon the local communities we're working to empower. It also operates to make clear the potential that our programmes could offer the UK's economy, if scaled, at pace.

# Our Impact



## In Numbers

64% of our Just Transition organisations are led by women, as SDS works at the intersection of climate justice, racial justice, and gender equity.

**64% Women**



60% of our Just Transition organisations are by diverse founders, reflecting a strong emphasis on diversity and inclusivity in our entrepreneurial ecosystem.

**60% BAME**



# Our Impact

## In Numbers

The programme supported 86 founders and their respective organisations to turbo-charge their growth.

44% of our Just Transition organisations are led by young people.

**86 Participants** ↑

**44% Youth** ↑

6%1 of our Just Transition organisations are led by those who have migrated to the UK.

31% of our Just Transition organisations are led by those who have migrated to the UK and are first gen.

**61% Migrants** ↑

**31% First Gen** ↑

As part of the Just Transition programme, we ran 38 workshops to support the growth of founders' ideas.

As part of the Just Transition programme, we provided 238 one-to-ones to our brilliant founders.

**38 Workshops** ↑

**238 1-to-1s** ↑



# Our Impact

## In Numbers

59% of our Just Transition organisations are led by those who have migrated to the UK.

44% of our Just Transition organisations are led by young people.

**£2.3 Million**



**1:11 ROI**



After 10 years', all things remaining equal, then the programme would generate £15.3 million.

The programme had 86 people on it. If scaled to 500 across the three boroughs, it would lead to £13.3m output.

**£15.3 Million**



**£13.3 Million**



If scaled to every borough in London, without changing any other variables, then the return would be...

If scaled to every London borough over ten years', with 100 founders in each borough taking part...

**£24.5 Million**



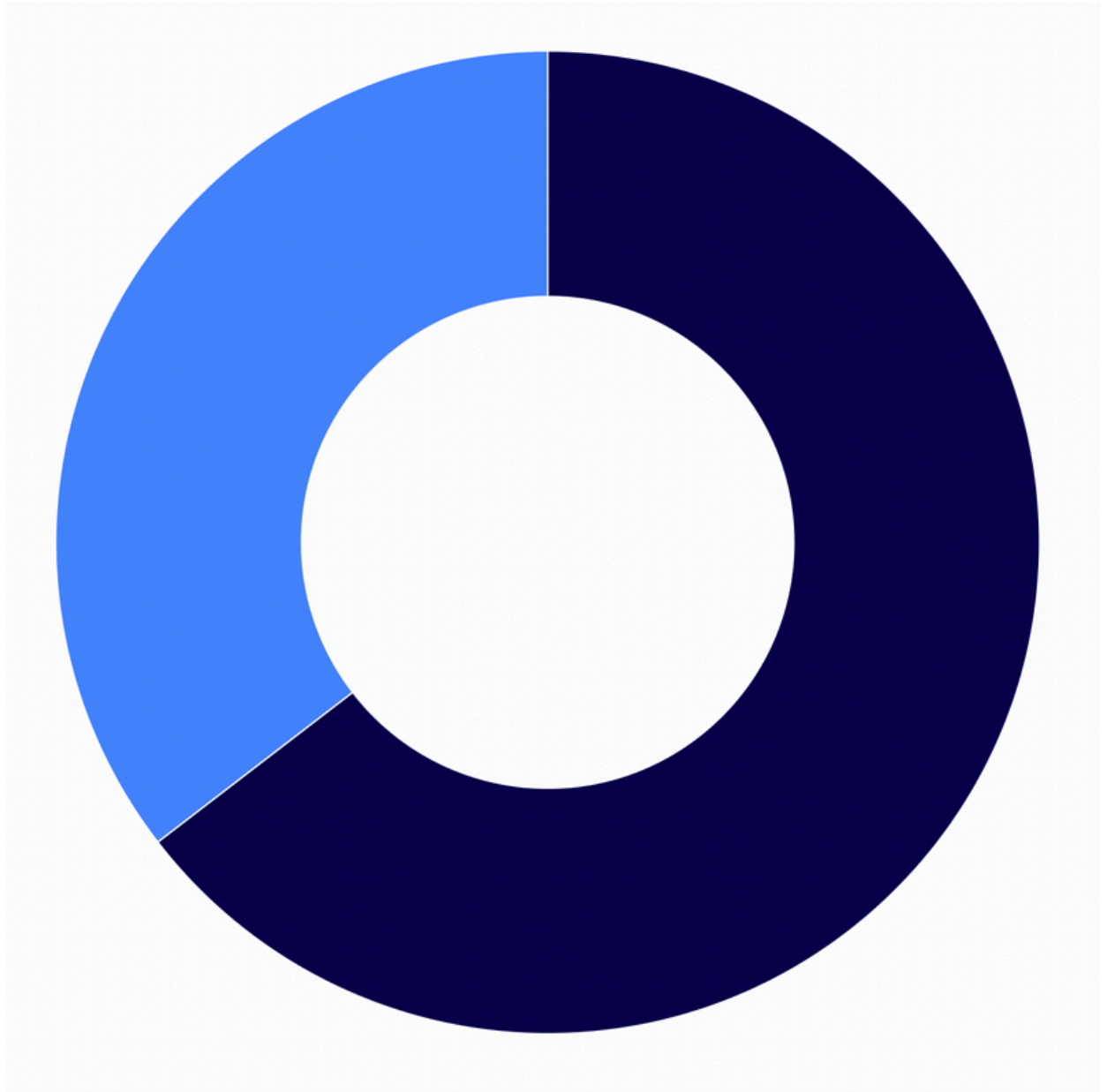
**£571.6 Million**





# Our Polling

**Do you want green jobs to drive equitable, inclusive, economic growth?**



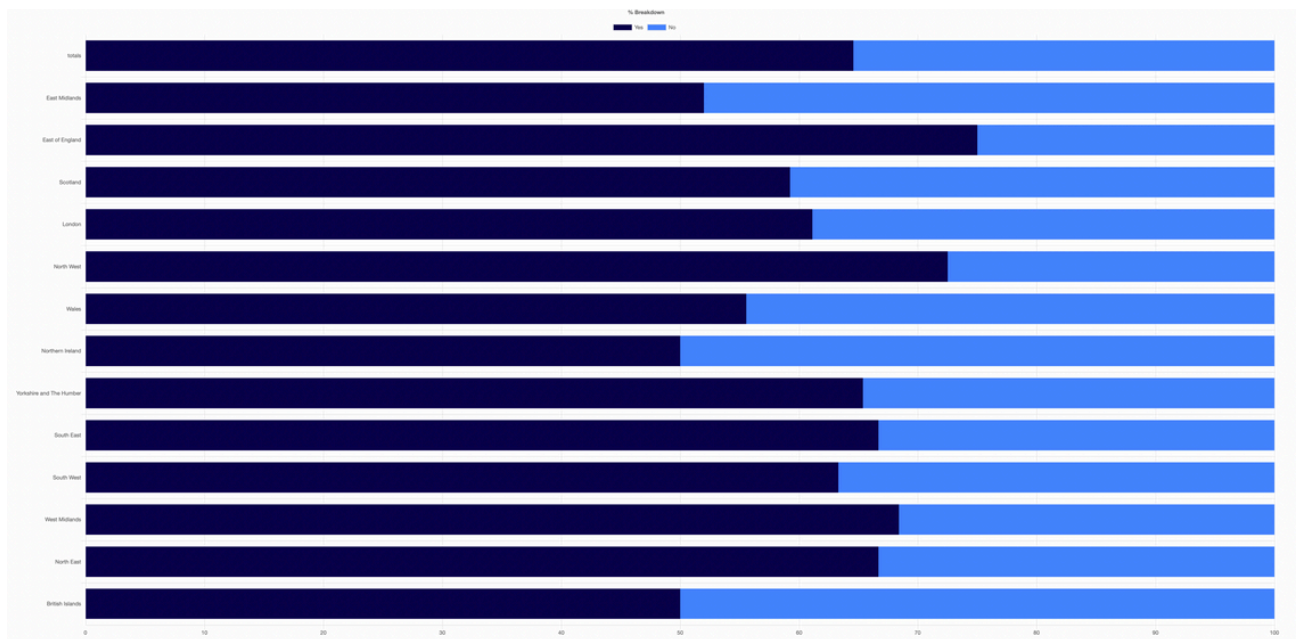
No (35%)

Yes (65%)



# Our Polling

**Do you want green jobs to drive equitable, inclusive, economic growth?**



No

Yes



